

Holiday Inn Express Opening Press Release

FOR IMMEDIATE RELEASE

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IHG ANNOUNCES NEW HOLIDAY INN EXPRESS & SUITES® INDIANAPOLIS NE – NOBLESVILLE HOTEL

NOBLESVILLE, INDIANA (November 30, 2016) – InterContinental Hotels Group ([IHG](#)), one of the world’s leading hotel companies, announces the opening of the new-build 123 room [Holiday Inn Express & Suites®](#) hotel in Noblesville, Indiana at I-69 Exit 210 in the [Saxony Corporate Campus](#). Located near [Hamilton Town Center](#), [Klipsch Music Center](#), [IU Health Saxony Hospital](#), [St. Vincent Fishers Hospital](#), [Conner Prairie](#), Historic Downtown Noblesville, and in close proximity to [Grand Park Sporting Complex](#), this hotel is expected to become a top choice for travelers in the Indianapolis, [Hamilton County](#), and Noblesville area. The hotel was developed by Columbus, Indiana based Sprague Hotel Developers and will employ approximately 40 employees.

Jennifer Gribble, Vice President, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites® Brands, Americas, IHG, said: “Holiday Inn Express is one of the most widely recognized lodging brands in the world, and we're pleased to add this hotel in the Indianapolis Northeast / Noblesville area to our family. The Holiday Inn Express brand continues to expand its presence, delivering a special kind of hospitality that makes guests feel at home the moment they walk through the door.”

The Holiday Inn Express brand is the smart choice for travelers seeking a hotel that will help them rest and go while staying productive. The more than 2,400 Holiday Inn Express hotels worldwide offer a simple and efficient stay through the uncomplicated yet personal service travelers expect from the brand.

The Holiday Inn Express & Suites Indianapolis NE – Noblesville hotel features the brand’s newest design solution Formula Blue, which was created to meet the evolving needs of the brand’s target guest. The design features an appealing combination of fresh, energetic and

engaging elements, creating a distinctive style that is evident at every touch point of the Holiday Inn Express brand experience.

Features of the hotel's design include:

- An open, pod-style front desk area that delivers a familiar and expedited check in and out experience;
- Flexible seating in a two-story lobby and Great Room, including community tables with built in wired and wireless charging where guest can collaborate with colleagues or relax with friends and family;
- Refreshingly streamlined guestrooms that provide comforts and features that allow guests to be productive during their stay and have a great night's sleep, including noise-reducing headboard and television tower, multiple points of power conveniently located throughout the room and functional storage allowing guests to live out of their suitcase or unpack into a variety of storage options.

Janeen M. Sprague, Owner and CEO of Sprague Hotel Developers said: “In each room, we wanted to provide our guests with a fresh and inviting atmosphere by featuring bright colors and a contemporary style that blend together perfectly. We are excited to be one of the first in Indiana to showcase the Holiday Inn Express brand's new design and to do so in one of the area's premier commercial developments, the Saxony Corporate Campus and Noblesville. As with many of Sprague Hotels, we expect this to be an award-winning hotel and a preferred hotel for the business and leisure travelers in the Noblesville and Hamilton County area.”

In addition, the hotel features an indoor saline pool, a 24-hour fitness center and a 24-hour business center. There is 1335 square feet of meeting space which can comfortably accommodate up to 98 people. A board room is also available for smaller functions.

The complimentary Express Start™ breakfast bar offers a full range of breakfast items including pancakes from the brand's one touch pancake machine, the signature cinnamon roll, Smart Roast™ coffee, and rotating selections of hot breakfast items such as scrambled eggs or omelets, bacon or turkey sausage and biscuits. Also offered are a variety of healthy options, such as Chobani® yogurt, whole wheat English muffins, fresh fruit, Kellogg's® breakfast cereals, and Quaker® oatmeal flavors in cups.

Conveniently situated off I-69 and Campus Parkway, the property is located at 13625 Tegler Drive, 10 minutes from downtown Noblesville and only 25 minutes from downtown Indianapolis. Shopping and entertainment can be found nearby at the upscale outdoor Hamilton Town Center and in and around Noblesville. Guests can also enjoy downtown Indianapolis attractions, including [Circle Centre Mall](#), [Indianapolis Children's Museum](#), [Lucas Oil Stadium](#), [Bankers Life Fieldhouse](#), and [Indianapolis Zoo](#).

The Holiday Inn Express brand is part of IHG's diverse family of brands in nearly 100 countries and territories. The scale and diversity of the IHG family of brands means that its hotels can meet guests' needs whatever the occasion – whether an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience. Reservations can be made by calling 1-800-HOLIDAY or by going to www.holidayinnexpress.com.

The Holiday Inn Express brand participates in IHG® Rewards Club. The industry's first and largest [hotel rewards](#) program is free, and guests can enroll at IHGRewardsClub.com, by downloading the [IHG® App](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 5,000 hotels worldwide. The hotel also participates in [IHG Green Engage®](#) and offers unique programs to ensure sustainability.

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Notes to Editors:

[IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Hotel Indigo®](#), [EVEN® Hotels](#), [Holiday Inn® Hotels & Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns nearly 5,100 hotels and more than 750,000 guest rooms in almost 100 countries, with nearly 1,500 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), the world's first and largest hotel loyalty program, with nearly 99 million members worldwide.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media and follow us on social media at: www.twitter.com/ihg, www.facebook.com/ihg and www.youtube.com/ihgplc.

About Sprague Hotel Developers

Sprague Hotel Developers is an award-winning hotel management and development company that operates hotels in central and southern Indiana. Its portfolio consists of Holiday Inn Express & Suites, Hampton Inn, Hampton Inn & Suites, Comfort Inn and Hilton Garden Inn hotels with Home2 Suites by Hilton and Residence Inn by Marriott hotels currently under development. Sprague Hotel Developers is owned and operated by Janeen M. Sprague, and the hotels are certified Women's Business Enterprises (WBE) by the Women's Business Enterprise National Council. Sprague Hotel Developers prides itself on operating award winning properties that strive to be the best hotels in their respective brand. For more information about Sprague Hotel Developers please visit www.spraguehotels.com.

About the Holiday Inn Express® brand

Holiday Inn Express® hotels are modern hotels for value-oriented travelers. Fresh, clean and uncomplicated, Holiday Inn Express hotels offer competitive rates for both business and leisure travelers. Guests Stay Smart® at Holiday Inn Express hotels where they enjoy a free hot Express Start™ breakfast bar with new healthier offerings, free high-speed Internet access and free local phone calls (U.S. and Canada only). There are currently 2,469 Holiday Inn Express hotel locations around the globe. For more information about Holiday Inn Express hotels or to book reservations, visit www.holidayinnexpress.com. Find us on Twitter <http://www.twitter.com/hiexpress> or Facebook www.Facebook.com/holidayinnexpress.